每月投資洞察

2025年10月

- 美國股市在經濟數據缺席下依然表現穩健。10月伊始, 美國政府因停擺而推遲了包括就業數據和潛在通脹數據在 內的重要經濟報告。然而,股市整體保持平穩。投資者受 到美聯儲在9月底宣布降息25個基點至4.00-4.25%的舉措 鼓舞,此舉釋放出美聯儲願意在就業市場面臨下行風險時 支持經濟的信號。
- 經濟信號雖模糊,但趨勢依舊清晰。由於美國官方數據 暫時中斷,投資者轉向私人機構的數據來源。這些數據顯 示招聘活動正在放緩,而服務業通脹仍然頑固;不過商品 價格趨於穩定。全球方面,經濟增長預期有所下調,但企 業盈利依舊穩健,這些因素共同支撐了市場情緒的積極走

- **AIA** Investments
- **關稅風險從通脹轉向戰略層面。**美國新一輪關 税涵蓋卡車、家具和藥品等品類,但對通脹的 直接影響有限。市場關注點轉向更宏觀的風險, 如貿易中斷和供應鏈重構。這些趨勢促使企業 重新思考運營模式和布局,央行也開始將這些 風險納入政策考量。
- 中國復甦仍顯不均。中國企業盈利持續疲軟, 反映出消費需求疲弱和價格下行。儘管政府出 台支持政策穩定市場,但投資者樂觀情緒與企 業實際表現之間仍存在落差。近期推出的"反 內卷"政策是否能推動再通脹並提升企業利潤 率,仍有待觀察。

Equity Indices 股票指數	Month-end Readings 月底讀數	YTD Change 年初至今變動:%
Developed Countries 發達國家		
Dow Jones 道瓊斯工業平均指數	46,398	9.1
Euro Stoxx 歐元斯托克指數	584	15.5
Nikkei 225 日經平均指數	44,933	12.6
East Asia 東亞		
CSI 300 滬深300指數	4,641	17.9
Hang Seng Index 恒生指數	26,856	33.9
KOSPI 韓國綜合股價指數	3,425	42.7

數據來源:CEIC, 過往業績並不代表未來表現。數據截至 2025 年9 月底。

維持中性配置,反映 我們將現金重新配置 至風險資產的戰略傾 向,其背後是市場情 緒的持續改善。



减 持 中性 增持

固定收益:維持減持配置

- 強勁的美國經濟數據強化"軟著陸" 預期,降低大幅降息可能性,限制 收益率下行空間,使核心利率資產 吸引力下降。
- 美國投資級債券維持中性配置,因 其收益穩定、信用風險有限; 高收 益債券因估值偏弱,繼續維持低配。

全球股票:維持適度增持配置

- 儘管數據缺失和政策不確定性存在, 全球市場整體保持冷靜。投資者情緒 穩定,受益於進一步降息預期和供應 鏈改善。
- 美國股市受益於穩定的企業盈利和科 技板塊的持續關注。企業業績穩健, 增強投資者信心。人工智慧相關領域 持續吸引投資熱情,尤其是科技相關 板塊。

亞洲 (除日本) 股票: 維持中性配

- 基本面表現分化:儘管資金流入強 勁,但採購經理指數(PMI)與領 先經濟指標(LEI)呈現分歧信號。
- 估值具有吸引力,若質量與股本回 報率(ROE)改善,有望實現估 值擴張,表現優於已發達國家股票 市場。
- 在中國方面,市場情緒因政策支持 而有所改善,但房地產疲弱與內需



每月投资洞察

2025年10月

- 美国股市在经济数据缺席下依然表现稳健。10月伊始,美国政府因停摆而推迟了包括就业数据和潜在通胀数据在内的重要经济报告。然而,股市整体保持平稳。投资者受到美联储在9月底宣布降息25个基点至4.00-4.25%的举措鼓舞,此举释放出美联储愿意在就业市场面临下行风险时支持经济的信号。
- 经济信号虽模糊,但趋势依旧清晰。由于美国官方数据暂时中断,投资者转向私人机构的数据来源。这些数据显示招聘活动正在放缓,而服务业通胀仍然顽固;不过商品价格趋于稳定。全球方面,经济增长预期有所下调,但企业盈利依旧稳健,这些因素共同支撑了市场情绪的积极走向。

- **AIA**Investments
- 关税风险从通胀转向战略层面。美国新一轮关税覆盖卡车、家具和药品等品类,但对通胀的直接影响有限。市场关注点转向更宏观的风险,如贸易中断和供应链重构。这些趋势促使企业重新思考运营模式和布局,央行也开始将这些风险纳入政策考量。
- 中国复苏仍显不均。中国企业盈利持续疲软,反映出消费需求疲弱和价格下行。尽管政府出台支持政策稳定市场,但投资者乐观情绪与企业实际表现之间仍存在落差。近期推出的"反内卷"政策是否能推动再通胀并提升企业利润率,仍有待观察。

 Equity Indices 股票指数	Month-end Readings 月底读数	YTD Change 年初至今变动:%
Developed Countries 发达国家		
Dow Jones 道琼斯工业平均指数	46,398	9.1
Euro Stoxx 欧元斯托克指数	584	15.5
Nikkei 225 日经平均指数	44,933	12.6
East Asia 东亚		
CSI 300 沪深300指数	4,641	17.9
Hang Seng Index 恒生指数	26 , 856	33.9
KOSPI 韩国综合股价指数	3,425	42.7

数据来源:CEIC, 过往业绩并不代表未来表现。数据截至 2025 年9 月底。

• 维持中性配置,反映 我们将现金重新配置 至风险资产的战略倾 向,背后是市场情绪 的持续改善。



减 持 中性 增 持

固定收益:维持减持配置

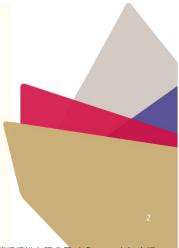
- 强劲的美国经济数据强化"软着陆" 预期,降低大幅降息可能性,限制 收益率下行空间,使核心利率资产 吸引力下降。
- 美国投资级债券维持中性配置,因 其收益稳定、信用风险有限;高收 益债券因估值偏弱,继续维持低配。

全球股票:维持适度增持配置

- 尽管数据缺失和政策不确定性存在, 全球市场整体保持冷静。投资者情绪 稳定,受益于进一步降息预期和供应 链改善。
- 美国股市受益于稳定的企业盈利和科技板块的持续关注。企业业绩稳健,增强投资者信心。人工智能相关领域持续吸引投资热情,尤其是科技相关板块。

亚洲(除日本)股票: 维持中性配置

- 基本面表现分化:尽管资金流入强劲,但采购经理指数(PMI)与领先经济指标(LEI)呈现分歧信号。
- 估值具有吸引力,若质量与股本回报率(ROE)改善,有望实现估值扩张,表现优于已发达国家股票市场。
- 在中国方面,市场情绪因政策支持 而有所改善,但房地产疲弱与内需 不振仍是主要风险因素。



Monthly Investment Insights AIA Investments

Oct 2025

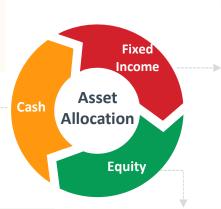
- U.S. stocks held up well even with fewer economic updates: October started with a U.S. government shutdown, which delayed important reports like job numbers and potentially inflation data. Still, the equity market stayed relatively calm. Investors were reassured by the Federal Reserve's decision in late September to cut interest rates by 0.25% to 4.00-4.25%. This move signalled that the Fed stands ready to support the economy amidst downside risk to job market.
- Economic signals were harder to read, but trends remain clear: With official data on hold, investors turned to private sources. These showed that hiring is slowing and inflation especially in services—is still a bit sticky. Goods prices, however, are stabilizing. Globally, growth forecasts are being trimmed, but companies continue to show solid earnings. These factors helped keep market sentiment positive.
- Tariff risks shifted impact from inflation to strategy: The U.S. introduced new tariffs on items like trucks, furniture and pharmaceuticals, but the impact on inflation was limited. Instead, attention turned to bigger-picture risks like trade fragmentation and supply chain reorientation. These trends are prompting companies to rethink where and how they operate, and central banks are starting to factor these risks into their decisions.
- China's recovery remains patchy: Chinese companies are still reporting weak earnings, pointing to soft consumer demand and falling prices. While government support has helped stabilize markets, there's still a gap between investor optimism and actual business performance. It remains to be seen if the recently announced "antiinvolution" campaign could eventually lift reflation and improve corporates' profit margin broadly.

Month-end Readings 月底讀數	YTD Change 年初至今變動:%
46,398	9.1
584	15.5
44,933	12.6
4,641	17.9
26,856	33.9
3,425	42.7
	月底讀數 46,398 584 44,933 4,641 26,856

Source: CEIC. Past performance is not necessarily indicative of future performance. Data as of end-Sep 2025.

Cash: Maintain N Position,

reflecting our strategic inclination to reallocate cash towards risk assets, supported by improving market sentiment.



Fixed Income: Maintain UW Position

Strong U.S. data supports a soft-landing narrative, reducing the likelihood of large rate cuts and limiting yield downsidemaking core rates less attractive.

Underweight Neutral Overweight

U.S. investment-grade credit maintain its Neutral position for its stable yields and limited credit risk. High-yield remains Underweight on weaker valuations.

Global Equities: Maintain Moderate OW **Position**

- Global markets stayed calm despite missing data and policy uncertainty. Investor sentiment remained steady, supported by expectations of further rate cuts and improving supply conditions.
- U.S. equities supported by steady earnings and growing interest in tech sector. Corporate results have remained solid, helping anchor investor confidence. Excitement around AI continues to drive investment interest, especially in techrelated sectors.

Asia Ex-Japan Equities: Maintain N Position

- Fundamentals are mixed: strong flows offset by divergent Purchasing Managers Index and Leading Economic Index scores signals.
- Attractive valuation offer potential for multiple expansion with improved quality/Return On Equity compared to developed markets.
- In China, sentiment is improving with policy support, but housing weakness and soft domestic consumption remain key risks.





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